



PORTUGAL VENTURES

Growing.Global

Sessão de informação & networking

Oportunidades de financiamento e de cooperação em I&D e Inovação em Saúde.

Instrumentos de apoio para instituições de I&D,
hospitais, empreendedores e empresas.

02 outubro 2014 (manhã) | Auditório da Fundação D. Pedro IV | Lisboa

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A New World of Opportunities



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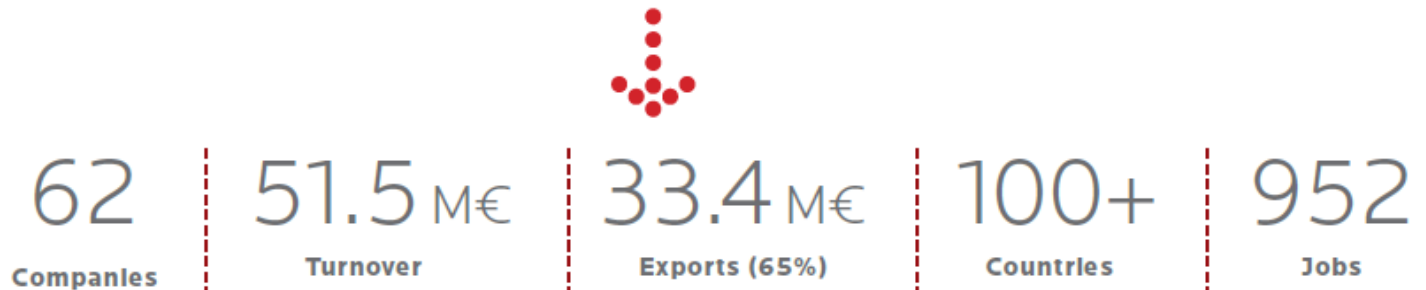
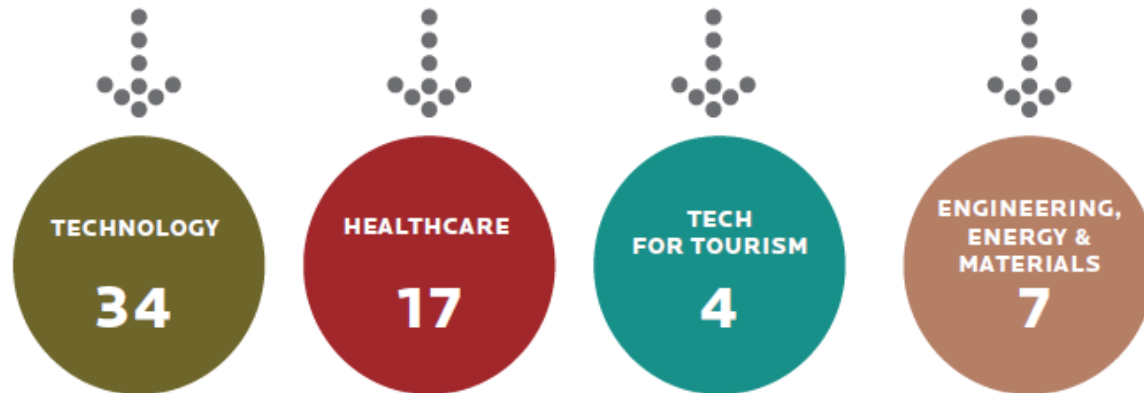


Igniting Portugal's Ecosystem through Global Connections



Global tech-based industries

Long-term challenge for economic transformation



Portugal Ventures investment criteria are simple: competitiveness for a global world

Large, Fast-growing, Global Markets

Is the market sufficiently interesting and large enough to allow for exponential growth? Is the market receptive to your product / service? Is the business model sufficiently scalable to accommodate for rapid growth?

Quality of Innovation

What is unique about your company, giving it an unfair advantage? What is the probability of a new technology making your product / service obsolete? Does the roll out of your product / service require a change of customer behavior?

Defensibility vs. competition

Has your company any chance of becoming the dominant player in its market segment, given established and potential competition? Can the products or services be replicated quickly by new market entrants?

Management experience

Is the management team experienced and balanced enough to execute and make this company a success? Is it versatile enough to adapt the business continuously as new challenges are raised?

Financial performance

Does the company offer a clear value proposition with a path to profitability? What is the cost profile (fixed vs. variable costs)? Are current funding plans adequate to meet the projected requirements of the business?

Third-party validation

Investors look to make the highest possible returns with the least risk. Mentioning well known and industry-respected partners that you are working with, helps in building their confidence.

Healthcare: Life Sciences, eHealth, Medical Technologies

SPINIT[®]
Simplicity in diagnostics

kinematix
making sense
of body dynamics

MAGNOMICS
NANOTECH FOR LIFE SCIENCES

PETsys
Medical PET Imaging Systems

P3d
PERCEIVED

biomode[®]
BIOMOLECULAR DETERMINATION

biotrend
Inovação e engenharia em biotecnologia

PHARMA73

mediaomics
functional enviromics media

LYMPHACT
BUILDING THE FUTURE OF HEALTHCARE

Luzitin

thelial

TREAT-U

alfama

GenIbet
Biopharmaceuticals

**Gene
PreDiT**

**coimbra
genomics**
genetically informed medicine

Our Vision,
our Ambition

By 2025, Portugal will boast
a new generation of Entrepreneurs

Proving they
Could do it

Leading
Generations

Achieving an
Ambition

Making a
Difference

Winning a strong
Reputation

Building
Credibility

Realizing
A Dream

Feeling
Proud

Having
lots of fun...
winning financial
independence and
investing back in
the ecosystem.

We are glad to get to know you, and introduce you to a New World of Opportunities



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